ORDER

55685 Order / Rev: Orders 09816602 Alt Order #: FLINN FOR CONGRESS Product Desc: WPTY - ABC24 2667 Estimate: Millennium Washington DC Primary AE: 09/12/12 - 09/24/12 Flight Dates: Sales Office: **MNAT** 09/11/12 / 09/11/12 Original Date / Rev: National **GENERAL** Sales Region: Order Type: Strategic Media Placement Agency Name: Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 7669 Stagers Loop Delaware, OH 43015 Agency Commission: 15% Dr. Flinn for Congress Advertiser Name: A35+ New Business Thru: Demographic: 00:15:00 **US Congress** Order Separation: Product Codes:

Rill	Plan	

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	13	\$1,175.00	\$998.75

P-3

AGY, GEN, GEN

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	13	\$1,175.00	\$998.75	0.00
Totals	13	\$1,175.00	\$998.75	0.00

Advertiser External ID:

Agency External ID:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WPTY - ABC24	3%	\$1,175.00
Market	100%	\$39,166.67

Competitive Share	Share	Total
	F0505.30	\$0.00
ELMT	0%	. 10
UNKWN	0%	\$0.00
WHBQ	22%	\$8,616.67
WLMT	2%	\$783,33
WMC	36%	\$14,100.00
WREG	37%	\$14,491.67

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPTY	09/13/1	2 09/17/12	M-F 6a-7a News	CM	6:00 AM-7:	00 AM MTF	:30	2	\$40.00P-4	0.00 NM	2	\$80.00
			ABC 24 News at	6a								
AM NEV	٧S											
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	12/12	09/18/12	MTF	2	\$40.00	0.00						
2 WPTY	09/18/1	2 09/24/12	M-F 6a-7a News	СМ	6:00 AM-7:	00 AM MTWTF	:30	3	\$40.00P-4	0.00 NM	3	\$120.00
			ABC 24 News at	6a								
AM NEV	٧S									- 1		
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/	18/12	09/24/12	MTWTF	3	\$40.00	0.00						
3 WPTY	09/12/1	2 09/17/12	M-F 6p-630p New	s CM	6:00 PM-6:	30 PM M-WTF	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
• • • • • • • • • • • • • • • • • • • •			ABC 24 News at	6p								
EARLY	NEWS			-						I		

Page 2 of 2

WPTY - ABC24

Print Date: 09/11/12 16:02:33

Order / Rev: Alt Order #:

Flight Dates:

55685

Advertiser:

Dr. Flinn for Congress

09816602

09/12/12 - 09/24/12

Product Desc: Estimate:

FLINN FOR CONGRESS

2667

								D . D:	DOM: Towns of	C==40	Amount
Ln Ch Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots		Rtg Type	Spots	
3 WPTY 09/12/	12 09/17/12	M-F 6p-630p News	CM	6:00 PM-6:3	OPM M-WTF	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
		ABC 24 News at 6p									
EARLY NEWS											
Start Date	End Date		ots/Week	Rate	Rating						
Week: 09/12/12	09/18/12	M-WTF	1	\$100.00	0.00		_	#400 00D 4	0.00 NM	2	\$200.00
4 WPTY 09/18/	12 09/24/12	M-F 6p-630p News	CM	6:00 PM-6:3	BOPM MTWTF	:30	2	\$100 ₋ 00P-4	U.UU INIVI		φ200.00
		ABC 24 News at 6p									
EARLY NEWS			1-0011-	Data	Batina						
Start Date	End Date		ots/Week	<u>Rate</u> \$100.00	Rating 0.00						
Week: 09/18/12	09/24/12	MTWTF			0:35 PIM-WTF	:30	2	\$150.00P-4	0.00 NM	2	\$300.00
5 WPTY 09/12/	12 09/17/12	M-F 10p-1035p	CM	10:00 PIVI-1	0.35 PIM-WIF	.50	2	\$100.001 4	0.00	_	•
LATE NEWC		ABC 24 News at 10p									
LATE NEWS	End Date	Weekdays Sp	ots/Week	Rate	Rating						
<u>Start Date</u> Week: 09/12/12	09/18/12	M-WTF	2	\$150.00	0.00						
		M-F 10p-1035p	CM		0:35 PIMTWTF	:30	2	\$150.00P-4	0.00 NM	2	\$300.00
6 WPTY 09/18/	12 09/24/12	ABC 24 News at 10p		10.00 / 111 /							
LATE NEWS		ABO 21 Hono at 10p							1		
Start Date	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating						
Week: 09/18/12	09/24/12	MTWTF	2	\$150.00	0.00				11,000,00		
7 WPTY 09/16/	12 09/16/12	Su 5p-530p News	CM	5:00 PM-5:	30 PMS	:30	1	\$75.00P-4	0.00 NM	1	\$75.00
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		ABC 24 News at 5p									
EARLY NEWS											
Start Date	End Date	Weekdays Sp	ots/Week	7.	Rating						
Week: 09/10/12	09/16/12	S	1	\$75.00	0.00						
									Totals	13	\$1,175.00

Rep Order# 9816602 EC'd No

Ver# 1 Status New

Traffic Order# 656 85

Showing Buylines: All Lines Last Received: Printed:

09/11/2012 2:24 PM 09/11/2012 2:22 PM

2 of در

Flight Dates Agency Agency C/P1/P2/E () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 09/11/2012 - 09/24/2012 //2667

> Sales Office (Salesperson (Rep Firm) WASHINGTON) RYAN GORDON

Salesperson FAX# Salesperson Phone# 202-955-5342 202-955-5348

- CONTRACT COMMENT --

Fax# Buyer

Phone#

Estimate# Advertiser Station

2667

WHITNEY EVERSOLE FLINN FOR CONGRESS

Hiatus Weeks

Product

WPTY-TV MEMPHIS,TN

) POLITICAL

ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUSTRACE OR EXPERIENCE. RACE OR ETHNICITY.

- REMARKS -

**URGENT NEW POLITICAL ORDER

TTL=1175

PLEASE CONFIRM ASAP (FLT BEGINS TOMORROW) RYAN 9/11

Len

Rate

Dates

Spots/Week

of Weeks

Total

Total Cost

Daypart

H Ę Day TU-F, M W-F, M 6A-7A 6A-7A Time Program

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W-F,M

10P-1035

TU-F, M

10P-1035

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TU-F, M

6P-630P

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W-F, M

6P-630P

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EARLY NEWS	5P LATE NEWS	5P LATE NEWS	EARLY NEWS	EARLY NEWS	AM NEWS	AM NEWS
2	2			7	~	4
					1	
:30	:30	:30	:30	:30	:30	:30
:30 \$75.00	\$150.00	\$150.00	\$100.00	\$100.00	\$40.00	\$40.00
09/16-09/16	09/18-09/24	09/12-09/17	09/18-09/24	09/12-09/17	09/18-09/24	09/12-09/17 2
ы:	N	2	2	Д	ω	2
·	سر	Д	Д	н	н	Ъ
1	2	2	2	P	ω	2
\$75.00	\$300.00	\$300.00	\$200.00	\$100.00	\$120.00	\$80.00

DS

5P-530P

Station WP1 Y-1 Y Advertiser () POLITICAL Product FLINN FOR CONGRESS

2667

WHITNEY EVERSOLE

Traffic Order#

Printed: 09/11/2012 2:24 PM Last Received: 09/11/2012 2:22 PM

3 of

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Showing Buylines: All Lines

Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#) WASHINGTON) RYAN GORDON 202-955-5342 202-955-5348

DELAWARE, OH 43015
Agency C/P1/P2/E //2667
Flight Dates 09/11/2012 - 09/

09/11/2012 - 09/24/2012

Agency

() STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP

Hiatus Weeks

-SALES MONTHLY TOTALS-

Fax# Buyer Phone# Product Estimate#

Sep 12: 13 / \$1,175.00

Station Totals: 13 / \$1,175.00 Sales Totals: 13 / \$1,175.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals

JUL12 RA35+

Demos Books

CABL WPTY ₩ 0°

\$39,167

WPXX UNKN

0 %

WHBQ WREG

37% 22%

MIMI

N 0/9

OMM

36%

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

To Ava	AL CANDIDAT	of The Low	est Unit Cha	E/LOCAL CAN	Political
Windov	v, Federal Cand	didates Mus	t Sign The C	Certification O	n Page 3
	I Location: Y /WLMT			Date:	12/12
, KEGAN BERA	AN				
ualified candid arty for the off n the GENER election to be h	of: GEORGE FLIN late of the REPUBL lice of: U.S. House AL eld on: NOVEMBE est station time as for	of Representative R 6, 2012	ves - Tennessee (Congressional Dist	, a legally
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	orde	r alla	ebed		

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or programming that, in who attional importance," list the r	le or in part, "communicates a message relating to natters below:	any political matter of
I represent that the payment f	or the above described broadcast time has been fur	mished by:
Flinn for Congress - 1661 A	Aaron Brenner Dr. Ste 300. Memphis, TN. 38120	
and you are authorized to annote represent that this person or committee/organization of the	ounce the time as paid for by such person or entity entity is either a legally qualified candidate or an a legally qualified candidate.	authorized
The name of the treasurer of t	he candidate's authorized committee is:	
JACK MICHAEL SAMMON	NS	
This station has disclosed to nand discount, promotional and	ne its political advertising policies, including: app d other sales practices (not applicable to federal ca	licable classes and rates ndidates).
	OT DISCRIMINATE OR PERMIT DISCRIMINATION OF ADVERTISING.	ATION ON THE BASI
To Be Signed	By Candidate or Authorized Co	mmittee
9/10/12	Meson Rea	
Date	Signature	
To Be Si	igned By Station Representativ	e
10202.		
Accepted	Accepted in Part	Rejected
☐ Accepted	Accepted in Part	Rejected
☐ Accepted	Accepted in Part Laura Lovegoy	Rejected

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I. STRATEGIC MEDIA PLACI	EMENT	
	authorized committee) h	nereby certify that the programming greement:
☑ does	☐ does not	
refer to an opposing candidat programming that does refer	e (check applicable box). to an opposing candidate	. I further certify that for the :
(check applicable box)		
	, the office being sought,	io statement by the candidate that, and that the candidate has
image of the candidate displayed printed state	for a duration of at least ment identifying the cand	dentifiable photograph or similar four seconds, and a simultaneously lidate, that the candidate approved candidate's authorized committee
Mega Ber	ature of candidate or authoriz	ed committee
KEGAN BERAN		9/10/12 date
10 40 E 40 E	ited name	Uale

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
				90-70 18-2 18-2			

							100			
Fota	I Cha	irges	Bakkana in		162	100		-7%		
	× (# 19		The second	10 (36.6)	1.7			10 mm 200		

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.